

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

## GUJARAT TECHNOLOGICAL UNIVERSITY

B. E. Sem - IV Examination - June- 2011

Subject code: 140002

Subject Name: Management-I

Date: 04/06/2011

Time: 10.30 am – 01.00 pm

Total Marks: 70

### Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

**Q.1 (a)** What is management? What are the functions of Management? Explain them in brief. **07**

**(b)** When a matrix structure can be used? **07**

**Q.2 (a)** What is Organisation? Write a note on principles of Organisation. **07**

**(b)** What, according to you, are the skills a modern manager will require to run an organization. **07**

**OR**

**(b)** What are the different approaches to management? Explain them taking the essence of each approach. **07**

**Q.3 (a)** Describe departmentation by process. Give its advantages and disadvantages **07**

**(b)** Discuss the factors affecting the span of control **07**

**OR**

**Q.3 (a)** Explain the contribution of Taylor and Gilberth to management history. **07**

**(b)** Discuss about the tall and flat structure of organization **07**

**Q.4 (a)** What role does culture play in organisation and to employees? **07**

**(b)** Henry Foyal's principle of management. **07**

**OR**

**Q.4 (a)** Why change is crucial in today's business **07**

**(b)** Write a note on components of external environment **07**

**Q.5** Write a note on any two: **14**

1. Styles of leadership
2. Ethics for Manager.
3. Social responsibility of a corporate.
4. Line and Staff organization

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